

Beauty and THE BEACH

If there is one thing better than a beachside home, it's having one where the interiors match the stunning views - catch your breath in St Ives at Scots Craig

The interior design team at Camellia & Co transformed this luxury coastal holiday home overlooking beautiful St Ives bay.

Arguably one of the best-located properties in St Ives, Scots Craig is a stunning three-storey building perched high above the bay, with panoramic views of the sandy beaches and pretty harbour below.

THE BRIEF

The new owners of Scots Craig asked Camellia & Co. to work their magic on the property, introducing style and personality into the blank canvas. They chose Camellia & Co because they could trust them to get the best possible solution and give their new investment the 'edge' within the high end Cornish Gems holiday letting portfolio.

Camellia were asked to decorate the key areas and fully furnish the property to a high standard as befitting a luxury holiday let. They were also tasked with sourcing all the accessories and artworks, as well as specifying, making and installing the window treatments throughout, to perfectly frame those jackpot sea views.

WHAT THE TEAM DID

The team introduced subtle pattern into the bedrooms using different shades of Cole and Son's Cow Parsley wallpaper. Tactile Wemyss fabrics introduced texture into the window treatments, while Zoffany Dufour paint added depth of colour in the



Purchased through Rohrs and Rowe, Scots Craig offers a birds eye view over St Ives Bay and the pretty harbour and white beaches below

hallways. Finally a selection of Camellia's favourite fabrics (including designs by Zoffany, GP&J Baker and Harlequin) was used throughout for cushions to compliment the design scheme.

The Camellia team suggested clever ways to improve the flow and use of the spaces. Bespoke joinery was added to the breakfast bar to create a sociable hub that works by day and transforms into a stylish bar for evening drinks and entertaining. Casters on the expanding dining table meant it could be pushed out of the way to make room for large gatherings. In the master bedroom, Camellia raised the master bed, so that guests could drink in the sensational views from their pillows..

THE RESULT

Sleek and elegant, Scots Craig incorporates soft touches of blue, green and damson hues,

with accents of golden yellow all drawn from the foliage in the landscape below. An eclectic mix of furniture and accessories has been used in places to reintroduce architectural design features.

The end result is a welcoming, light and uplifting space that perfectly complements its luxurious location. Designed with socialising and relaxation in mind, this stylish holiday sanctuary embraces open plan living and maximises all that its incredible position affords.

'Scots Craig now feels like a beautiful coastal home worthy of its view over Porthminster and St Ives harbour,' says Elaine Skinner, Design Director of Camellia & Co. ♦ camelliainteriors.co.uk

Scots Craig is available to let through Cornish Gems as a self-catering property.





Horizontal cladding widens the narrow hallway, while a selection of circular mirrors bounce light and add architectural interest



A raised bed and simple blinds make the most of the stunning dual aspect views of the harbour below



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TOP: Scots Craig is located in a plum position above Porthminster Beach, just moments from the cosmopolitan coastal town of St Ives

ABOVE: In the evening, the breakfast bar converts into a cocktail bar, perfect for drinks whilst enjoying the sunset over St Ives Bay

LEFT: Layers of texture and crisp clean furnishings create a luxurious high end feel in this beautiful holiday home

RIGHT: Guests can indulge in long family meals at a dining table with the best views around



Warm yellows and sumptuous fabrics and wallpapers build up layers of rich textures in the master bedroom

